

EXPO ENERGY EFFICIENCY (EEE) simultaneously with LED EXPO PERÚ and ALUMIVIDRIO

aims to be a meeting and networking place for businesses involved in renewable energy, as well as for entrepreneurs, professionals, scientists, students and the general public sensitized to the issue. Furthermore, EEE positions itself as a place for dialogue, exchange of knowledge as well as a space for promoting the use of clean energy and generating awareness in the public opinion regarding the importance of its use for the care and preservation of the environment. In this 5th edition, the EEE event will be developed around a forum called "Renewable Energy and Innovation for Industry and Cities". This forum will cover different topics, such as renewable energy sources, LED technology and sustainable construction, among others.

DATA SHEET

Date	5 th -8 th July 2017
Duration	4 days
Frequency	Annual
Total area	5,000 m ²
Location	Jockey Club – Vivero, Lima, Peru
Schedule	From 11am to 8pm
Exhibition	150 exhibitors
Audience	More than 7,000 visitors
Admission	Free entrance (with previous web registration)
Organizers	DBA GROUP

VISITOR'S PROFILE

- ✓ Commercial, advertising, interior, lighting, engineering, urban planning, design and construction architects
- ✓ Engineers in construction projects, buildings, real estate, electrical installations, industrial installations and lighting installations
- ✓ Purchasing and logistics officials from regional governments, district and provincial municipalities
- ✓ State and ministerial purchasing officials
- ✓ Property, buildings and public works construction companies
- ✓ Companies dedicated to mining and extraction, logistics and purchasing
- ✓ Companies dedicated to the environment preservation and care
- ✓ Consultancy commercial, environmental, works, business, foreign trade and customs, engineering, multimedia, technical and execution of electromechanical works
- ✓ Shopping centers, offices, real estate and retail designers
- ✓ Advertising, public and events executives
- ✓ Financial institutions, insurance companies
- ✓ National, regional and municipal government executives
- ✓ National and international chambers of commerce
- ✓ High end and department store shopping agents
- ✓ Low, medium and high energy trading companies
- ✓ Electrical contractors, mechanical elect, installers in general
- ✓ General public



EXHIBITION PROFILE

✓ **Renewable energy and bio energy:**

Solar, thermal, photovoltaic, wind, hydraulic, geothermal and tidal energy generation - Industrial energy efficiency - Energy saving in gas, carbon and petrol - Gas, coal and oil

✓ **Natural gas:**

Generation - Transport - Diesel Gas - LNG - Bio-gas - Vehicle

✓ **High voltage energy:**

Plant implementation and equipment - Transport network - Network layout - High, medium and low voltage transformers

✓ **LED technology:**

General and decorative lighting - Public, urban, industrial and commercial lighting - Indoor and outdoor screens - Video Walls (combined projection screens) - LED floors - Road sign - Underwater and solar lighting - Backlighting and automation lamps

✓ **Automation:**

Design of specialized equipment - Storage - Material handling - Computer control

✓ **Materials and equipment:**

Electrical installations (low and medium voltage) - Equipment for natural gas - Transformers and cables - Electrical tools and supplies - Safety clothing and work accessories - Lighting posts

✓ **Sustainable construction:**

Eco hardware - Recyclable materials - Placement components - Windows, doors and gates - Refrigeration - Decoration and eco-decoration (screens, curtains and blinds) - Partitions and enclosures - Polycarbonate - Hermetic double glazing - Laminates - Aluminum and glass

✓ **Industrial cleaning and recycling:**

Solid waste integral management - Waste transport - Sanitation of contaminated areas - Recycling (matter and energy recovery) - Water reuse - Green and sustainable chemistry - Landfill gas recovery - Bio methane

✓ **Environment:**

Terrestrial and maritime environment protection - Reduction of greenhouse gas emissions - Capture of greenhouse gases - Biofuels - Air purification

✓ **Vehicles:**

Electric, ecological, diesel gas and dual vehicles - Trucks - Cars, buses and motorcycles



PRICES

	STAND DIMENSION	PRICE
S	6 m ² (3 x 2)	USD 1,680 + IGV
O	8 m ² (4 x 2)	USD 2,240 + IGV
N	9 m ² (3 x 3)	USD 2,520 + IGV
D	12 m ² (4 x 3 o 6 x 2)	USD 3,360 + IGV
V	24 m ² (4 x 6 o 8 x 3)	USD 6,720 + IGV
T	36 m ² (4 x 9)	USD 8,400 + IGV
C	48 m ² (8 x 6 o 12 x 4)	USD 9,600 + IGV
I	72 m ² (9 x 8)	USD 11,500 + IGV

Includes:

- ✓ Side and back white melamine walls for stand from 6m² to 24 m² and aluminum border
- ✓ Sign with the name of the company
- ✓ High traffic grey carpet
- ✓ Double outlet (1Kw Basic Energy)
- ✓ Lighting brackets (60 watts each)
- ✓ FURNITURE NOT INCLUDED

Bonuses:

- ✓ From 24m², 1 advertising page in the exhibitors' catalog
- ✓ From 24m², 1 hour speech in the commercial room
- ✓ From 24m², space for banner 6x6



EVENT SPONSORSHIPS

GOLD SPONSORSHIP PACKAGE FAIR / FORUM / EEE AWARD

	STAND DIMENSION	PRICE
S	6 m ² (3 x 2)	USD 7,500 + IGTV
O	8 m ² (4 x 2)	USD 8,500 + IGTV
N	9 m ² (3 x 3)	USD 9,300 + IGTV
D	12 m ² (4 x 3 o 6 x 2)	USD 10,000 + IGTV
V	24 m ² (4 x 6 o 8 x 3)	USD 11,500 + IGTV
T	36 m ² (4 x 9)	USD 14,000 + IGTV
C	48 m ² (8 x 6 o 12 x 4)	USD 16,000 + IGTV
I	72 m ² (9 x 8)	USD 18,000 + IGTV
	PACKAGE WITHOUT STAND	USD 10,000 + IGTV

Includes:

- ✓ Outstanding presence of corporate logo in the official communication of the event
- ✓ 2 banners 4x2 side in the lateral aerial part of the fairground (the client supplies the arts 45 days in advance)
- ✓ Logo on the fair website with link to its page - Size "A" in event sponsorship
- ✓ Logo on the cover picture on the Facebook page
- ✓ 300 invitations to the event
- ✓ Advertising in the exhibitors' catalog: double page or 2 pages (10cm x 20cm)
- ✓ 1 hour speech or conference in the commercial room
- ✓ 5 tickets for the forum
- ✓ Delivery of the visitors' database.



PLATINUM SPONSORSHIP PACKAGE FAIR / FORUM / EEE AWARD

STAND DIMENSION	PRICE
STAND OF YOUR ELECTION UP TO 48M	USD 25,000 + IGV
PACKAGE WITHOUT STAND	USD 20,000 + IGV

Includes:

- ✓ Outstanding presence of corporate logo in the official communication of the event
- ✓ Logo on the website with direct link
- ✓ Logo on the entrance banner
- ✓ Logo on the welcome banner or rotary logo on the welcoming screen
- ✓ BTL actions within the fair
- ✓ Aerial banners 2x3 (10 units) inside the exhibition center
- ✓ 4 banners 4x2 lateral aerial part of the exhibition center (the client supplies the arts 45 days in advance)
- ✓ Sponsorship of the forum "Renewable energy and innovation for industry and cities", includes the logo projection on the main screen as a sponsorship and side banners of the company
- ✓ 20 tickets to the forum
- ✓ Front banners and lateral banners 2x1 (3 each side) in the forum room
- ✓ Logo on the main screen for each conference change
- ✓ Inside back cover or inside front cover or 2 pages in the exhibitor catalog (According to availability)
- ✓ Institutional note in the exhibitors catalog
- ✓ Conference or speech in the commercial room every hour
- ✓ 500 invitations to the event
- ✓ Delivery of general database of all editions of the fair
- ✓ Sponsorship of the EEE Award



EXHIBITOR CATALOG

Visitors receive a free copy of the exhibitor catalog at the fair while supplies last

	SIZE	PRICE
INSIDE FRONT COVER	10 cm wide x 20 cm high	USD 950 + IGV
INSIDE BACK COVER	10 cm wide x 20 cm high	USD 780 + IGV
DOUBLE PAGE	2 x 10 cm wide x 20 cm high	USD 690 + IGV
1 PAGE	10 cm wide x 20 cm high	USD 390 + IGV
½ PAGE	10 cm wide x 10 cm high	USD 240 + IGV

BANNERS

	SIZE	PRICE
AERIAL BANNER	4 m x 2 m	USD 150 + IGV

Material: 13 Oz banner. Heat sealed and metallic foil (the client supplies the final art).

